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TIERRA RESOURCES

COMITE RESOURCES

**LINESOFDEFENSE.ORG/
COALITION TO RESTORE COASTAL LA**

WAGGONER & BALL

GNO, INC.

TIERRA RESOURCES

Sarah K. Mack, MSPH, PhD, CFM: Founder and CEO

- Dr. Sarah K. Mack is a leader in the movement to *monetize wetland carbon offsets*. Dr. Mack led the development and was the lead author of the American Carbon Registry Methodology, Restoration of Degraded Deltaic Wetlands of the Mississippi Delta, the very *first methodology for creating and monetizing carbon offset credits from a broad range of wetland restoration activities*.

Dr. Gary P. Shaffer: Field Biologist

- Shaffer, who has been advising state and federal agencies about wetland restoration since 1990, *wants the Hammond project to serve as a prototype for the rest of coastal Louisiana*.

TIERRA RESOURCES

Dr. John Day, Jr.



Advisor, Wetland Ecology and Restoration

Dr. Robert R. Lane



Lead Field Scientist

- Tierra Resources was founded in 2007 with a mission to conserve, protect, and restore coastal wetland ecosystems by creating *innovative solutions that support investment into blue carbon.*
- Our pioneering work is critical to *bringing wetland offsets to carbon markets.*

COMITE RESOURCES

SUBMITTED A SUCCESSFUL PROPOSAL TO THE ORLEANS SEWAGE AND WATER BOARD AND ST. BERNARD PARISH TO CONDUCT WETLAND FEASIBILITY STUDY ON THE CENTRAL WETLANDS UNIT (CWU)

Dr. John Day, Jr.



Director

Dr. Robert R. Lane



Principal Investigator on dev. of nutrient criteria

Carbon Credits

As the Carbon Credits market continues to develop and mature Comite Resources is in communication with existing Climate Exchanges to explore relevant opportunities

Wetlands Banking

The exploration of the wetlands banking market is currently underway.

Wetlands Assimilation

Conduct studies that prove that assimilation projects should move forward. They then contract for the projects via Tierra Resources with whom they also work.

LINESOFDEFENSE.ORG

Defines “coastal culture” as:

- second lines in New Orleans, crawfish boils, jazz, Voodoo Experience, Mardi Gras, Fats Domino, Jazzfest, zydeco
- No reflection of St. Bernard Parish in this definition outside of “crawfish”

LINESOFDEFENSE.ORG/ COALITION TO RESTORE COASTAL LOUISIANA

- Lines of Defense insists that we should *not restore* the coast. Rather, we must *create a new coast*. Therefore, protecting and restoring Louisiana's coast cannot be done without cost and sacrifice—including, *moving businesses and residences*. Their bold suggestions are not aimed at Orleans Parish.
- Mac Ball (Waggoner & Ball) is aligned with the philosophy of LinesofDefense.org through his association with the Coalition to Restore Coastal Louisiana which is a Line of Defense member organization.
- Ellen Ball is secretary/treasurer of the Coalition and Mac's wife.
- Mac & Ellen Ball were acknowledged as Friends of the Coalition for their sustained and significant commitment of financial support, resources and time to the Coalition to Restore Coastal Louisiana.

WAGGONNER & BALL

Vital to Orleans Parish's vision of a sustainable coast is Waggonner & Ball's Integrated Water Management System:

Greater New Orleans, Inc. announced that Waggonner & Ball Architects, APC will be awarded the contract to develop the Comprehensive, Sustainable Integrated Water Management Strategy for St. Bernard Parish and the east banks of Orleans and Jefferson Parishes for storm water, waste water, ground water, flood control, water infrastructure, public rights of way, and other public properties.

Waggonner & Ball will be responsible for reporting to GNO, Inc. on the progress of the project through completion.

GNO, INC.

The bottom-line for GNO, Inc. is stated this way:

*“Sustainability is an outcome of serving
bottom-line profitability, not a goal in -and- of itself”*

(Sustainable Industries Initiative)

GNO, INC.'S BUSINESS INTERESTS

- **Coastal Restoration & Water Management**
- **Advanced Biofuels**
- **Disaster Mitigation/Management**
- **Waste water Treatment**
- **Waste-to-Energy**

GNO, INC.'S MARKET DRIVERS

GNO, Inc. has stated that its success is dependent on the following:

Resource scarcity:

Controlling access to resources (water, e.g.) will increase demand

Increasing regulation:

Will ensure a market by requiring that municipalities use, provide and undertake increasingly sustainable products, services and projects

Increasing cost:

Results from the first two and will ensure growth of the profit margin

THANK YOU

It is my hope that the danger of combining public and private funding for public projects is evident in this report. The private entities effectually usurp the decision-making authority of our elected officials and leave the taxpaying citizens with no voice or recourse.

Accepting funding and direction from “stakeholders” for studies, projects, planning, and R & D leaves St. Bernard vulnerable to manipulation of their Market Drivers; as well as, the Bottom-Line use of “sustainability” as their marketing tool of choice.