

Paid for by American Federation for Children  
P.O. Box 82435  
Baton Rouge, LA 70884

Printed  
U.S. Postage  
**PAID**  
BRPI

LFC is a special project of the  
American Federation for Children.



**Louisiana Federation  
for Children**  
louisiana4children.org

## Thank you, Senator Conrad Appel!



Louisiana's children have a friend in Senator Conrad Appel. As a champion of meaningful education reform, Senator Conrad Appel continues to fight to give parents more choices in their children's education. Senator Conrad Appel has a proven record of doing what's best for Louisiana's children by:

- ✓ Empowering parents with their choice of quality educational options
- ✓ Ensuring that we retain and reward highly effective teachers and school leaders
- ✓ Working to expand access to and improve the quality of early childhood education

Contact Senator Appel and tell him "thank you" for standing up for parents and children.

PHONE:  
**(504) 838-5550**

EMAIL:  
**appelc@legis.la.gov**

We find it VERY interesting that this card went out urging us to thank Senator Appel for being a "friend" to "Louisiana's children":

First, LOUISIANA HAS NO CHILDREN. **LOUISIANIANS** have children.

Second, this is the same Senator Appel who responded in *this* way to citizens' concerns regarding NAEP testing: "This doesn't apply to MY kids—they go to St. Martins."

Let's take a closer look at the good Senator, shall we?

Senator Conrad Appel, sponsor of SB 597 and Chairman of the Senate Education Committee, certainly didn't waste any time getting Governor Jindal's Education Reform bill approved. Think he was incentivized???

Gov. Bobby Jindal donated \$2,500 to Sen. Appel in 2011.

Louisiana Federation for Children donated \$1,000 to Sen. Appel in 2011.

South PAC (affiliated organization is Louisiana Association of Business and Industry) donated \$7,500 to Sen. Appel between 2008 and 2011.

North PAC (affiliated organization is Louisiana Association of Business and Industry) donated \$5,000 to Sen. Appel in 2008.

West PAC (affiliated organization is Louisiana Association of Business and Industry) donated \$5,000 to Sen. Appel in 2008.

East PAC (affiliated organization is Louisiana Association of Business and Industry) donated \$5,000 to Sen. Appel in 2008.

Leslie Jacobs (of Educate Now! and wife of Scott Jacobs-charter school board member) donated \$2,500 to Sen. Appel between 2008 and 2011.

Scott Jacobs (Treasurer of Pride College Prep Charter School) donated \$1,000 to Sen. Appel in 2008.

Sen. Appel, in **November 2010**, purchased stock in Discovery Communications. Discovery Education is a part of Discovery Communications; and, in **December 2010**, Louisiana approved the use of Discovery Education techbooks. GREAT TIMING, WASN'T IT?!

The School Reform Package is supported by:

**LABI (Louisiana Association of Business and Industry)**

- Leslie Jacobs donated \$14,000 to LABI via the North, South, East and West PACs, from 2007-2011.
- K12, Inc. donated \$10,000 via the North, South, East and West PACs in 2011.
- All Children Matter (American/Louisiana Federation for Children—the group that wants us to thank Sen. Appel) reimbursed North PAC \$2,400 for a poll that was conducted in 2007.

Now, we're sure that, as time passes, we will find more to explain Senator Appel's staunch support of the School Reform Package. We will add the new information as we get it.

In the meantime, be sure to use the phone number and email address from the card above to let the good Senator know how much you appreciate his "interest" in **YOUR** children.